



Autoguard Warranties Ltd

New Business Enquiry Form

Date

Time

Completed by

“Thank you for contacting Autoguard Warranties Ltd. In order to assist you in the best way possible please can I gather some more information?”

Contact name

Company name

Business address

Postcode
(Mandatory)

Business location
(Site/ Works from
home)

Workshops?

Email address

Contact number

“How much do you know about Autoguard?”

We support our motor dealers and trader customers to achieve greater profitability from each sale and to help improve their customer retention through our market leading warranty products and services.

Additional notes

“If it’s ok, can you please tell me a little bit about your business and what you are looking for in a warranty partner?”

Number of vehicles
in stock

Average number of
car sold per month

Average age of stock

Average mileage of
stock

Average vehicle cost

What warranty
duration do you
expect to put on
every vehicle?

3 months

6 months

12 months

Have you any
expectation of the
cover levels you
might need?

How soon are you
looking to make a
decision?

Are you looking at
any other warranty
providers?

Is there anything
else that is important
to you that might
help us when putting
together a quotation
for you?

When is the best
time for us to get
back to you?

“Once again, many thanks for contacting Autoguard, we will be in touch (on the day/ time requested). Is there anything else I can help you with today?”