

BECOME A KEY ACCOUNT DEALER PARTNER



1 Day

Claim Payments



DEDICATED

Key Accounts Claims Team



In-house

Marketing support



Profit Analysis

& Account Reports

Autoguard Warranties would like to invite you to join us to become a Key Account Dealer Partner.

As a multi-award-winning product supplier, we provide a range of market-leading products, including a comprehensive range of warranty contracts, tailored to your individual business needs, with included benefits of:

- ✓ FULL RANGE OF WARRANTY CONTRACTS
- ✓ ADMINISTRATION PROGRAMMES
- ✓ SERVICE PLANS
- ✓ DEVELOPMENT OPPORTUNITIES
- ✓ REGULAR PROFIT ANALYSIS
- ✓ BUSINESS DEVELOPMENT RECOMMENDATIONS

Marketing

As a Key Account Dealer Partner, you will benefit from our in-house marketing support (both digital and physical), this will consist initially of our team conducting a Dealer Partner Website Warranty appraisal, as well as creating a dual-branded marketing approach for your business including social media content.

Key Accounts Claims Team

We have dedicated Claims Team direct line for Key Accounts. This will give you access to experienced claims engineers for advice on claims and knowledge of mechanical issue resolution.

Dedicated Key Account Management

Our Key Account Managers are the warranty experts, who will provide you with:

- ✓ ONGOING TRAINING AND SUPPORT
- ✓ ATTENTIVE DEVELOPMENT OF YOUR ACCOUNT
- ✓ SYSTEM SUPPORT
- ✓ INDUSTRY KNOWLEDGE, UPDATES AND SHARED BEST PRACTICE



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Service Plans

Provide a cost-effective solution for your customers and establish a customer retention scheme to generate more profit.



Annual Maintenance & Warranty



Spread the costs for the customer



Happy customers who keep coming back

There's plenty of products you can add to a service plan to really add value to your customers purchase.

Put the perfect package together for them and let them spread the cost over a fixed length of time.

Autoguard Warranties' Service Plans makes aftercare easier for you and your customer which results in greater customer retention.

Administration Programme

Claims funds administered on your behalf, with Autoguard Warranties we manage your fund, you decide on the level of cover, claim limits and any specifics but you retain control (volumes may apply).

- ✓ REGISTER POLICIES WITH ADVANCED PORTAL
- ✓ TRUSTED FUND MANAGEMENT
- ✓ CONTROL SPEND OF CLAIMS FUND
- ✓ REGULAR PERFORMANCE AND SPEND REPORTS
- ✓ CLAIMS SETTLED ON YOUR BEHALF
- ✓ RECLAIM TIME SPENT ON ADMIN TASKS

Sentience Alliance

This will include an initial consultation with recommendations and access to our profitability clinics, which offers training into:

- ✓ IMPROVING YOUR SALES PROCESS
- ✓ INCREASING FINANCIAL PRODUCT PENETRATION
- ✓ PROVEN METHODS FOR OPTIMISING STOCK TURN
- ✓ SUCCESSFUL COST MANAGEMENT METHODS
- ✓ INDUSTRY LEADING ADVICE
- ✓ COMPLIMENTARY CONSULTATION

Schedule a consultation with a
Key Account Manager

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