

**Happy New Year from all at Autoguard Warranties, we hope you find the second edition of our Newsletter useful and any feedback will be greatly appreciated.**

Proud Sponsors of



## Caravan & Motorhome Show

The Motorhome and Caravan show was held at the Birmingham NEC from October 14th-19th. With an attendance of around 96,000 including over 200 trade exhibitors and 150 press members it was a great opportunity for us to spread the word about our Motorhome and Caravan products. The show generated a lot of leads which are now resulting in new dealers signing up to sell our warranties. We are also currently planning to join up with AXA Assistance to provide breakdown cover with our Motorhome and Caravan range and your area manager will keep you updated on the progress.



## NOTICES

- If you do not have repair facilities then please advise your customers that we have a national account with Halfords Autocentres who will work with us to get the customers car repaired with the minimum of fuss.



- We have agreed favourable terms with a major car parts supplier and can arrange to send the parts out direct to your workshops so please contact us before ordering any parts.
- We have updated the design of our website, please visit [www.autoguardwarranties.com](http://www.autoguardwarranties.com) and have a look if you haven't already.
- Look out for our Supplier Showcase in AM Magazine which was published on 23rd January.

## WIN an iPad

We know that having good partners in business is essential to continued success. We would like you to introduce your car dealer friends, colleagues or contacts to us so that they can benefit from the same level of service you



currently enjoy. The most successful referral will win an iPad.

Please send your name, dealership, contact number and the referral name, dealership and their contact number to [admin@autoguardwarranties.com](mailto:admin@autoguardwarranties.com)

Alternatively you can pass this to your local sales agent who will forward on to our administration team.

## SMMT & Motor Codes Limited

Autoguard Warranties Ltd are now members of SMMT, The Society of Motor Manufacturers and Traders which exist to support and promote the interests of the UK automotive industry at home and abroad. We are also members of Motor Codes Limited, the government-backed, self-regulatory body for the motor industry. Its voluntary membership of thousands of garages is committed to maintaining high standards throughout the car sales process and administration of car warranties. We were also joined by Tristan Holland from Motor Codes Limited as a guest speaker at our 5th Annual Sales Conference on 28th November.



## Used Car Awards 2014

Autoguard Warranties Ltd were pleased to attend The Car Dealer Magazine Used Car Awards on December 1st where we sponsored an award for "Dealer Used Car Website Of The Year" recognising the manufacturer with the most innovative used car section on its website. Now in its third year, the black tie event is a growing date in the calendar where professionals from all areas come together to celebrate the very best in the Used Car Industry with entertainment and a number of awards.

## DO YOU NEED LEGAL ASSISTANCE?

- Responding to customer complaints
- Help with Court summons or litigation
- Your Sale of Goods Act rights
- Trading Standards or Office of Fair Trading advice
- Does someone owe you money? (Debt Recovery)

Autoguard Dealers can now seek free initial advice and get assistance with Warranty Legal - a Solicitor just for Motor dealers.

Please email [warrantylegal@autoguardwarranties.com](mailto:warrantylegal@autoguardwarranties.com) with the following:

Name / Dealership name /  
Contact telephone number



Warranty Legal  
for motor dealers

\* maximum of one hour free telephone consultation.

## Competition Winner

Issue one's competition for the most constructive comment was won by Lee Van Centre with;

*"Lee Van Centre has been in business for 13 years and never trusted a warranty company until now! Nearly two years with Autoguard and I find you very honourable and co-operative."*



Autoguard Warranties Ltd  
Phone 08432 271 499  
[info@autoguardwarranties.com](mailto:info@autoguardwarranties.com)  
[www.autoguardwarranties.com](http://www.autoguardwarranties.com)