



AUTOGUARD
WARRANTIES

Become an
Autoguard Dealer Partner



Autoguard Head Office
Camberley

AUTOGUARD WARRANTIES

WELCOME

Using our extensive experience of over 35 years in this competitive sector of the Motor Industry, we are able to provide to our customers, both in the UK and overseas markets, a bespoke product, individually tailored to your specific requirements.

We understand that the services we offer must integrate with your existing processes, and as a company, we adopt a hands on and flexible approach to developing our partnerships with you, our customers.

MULTI-AWARD WINNING PROVIDERS



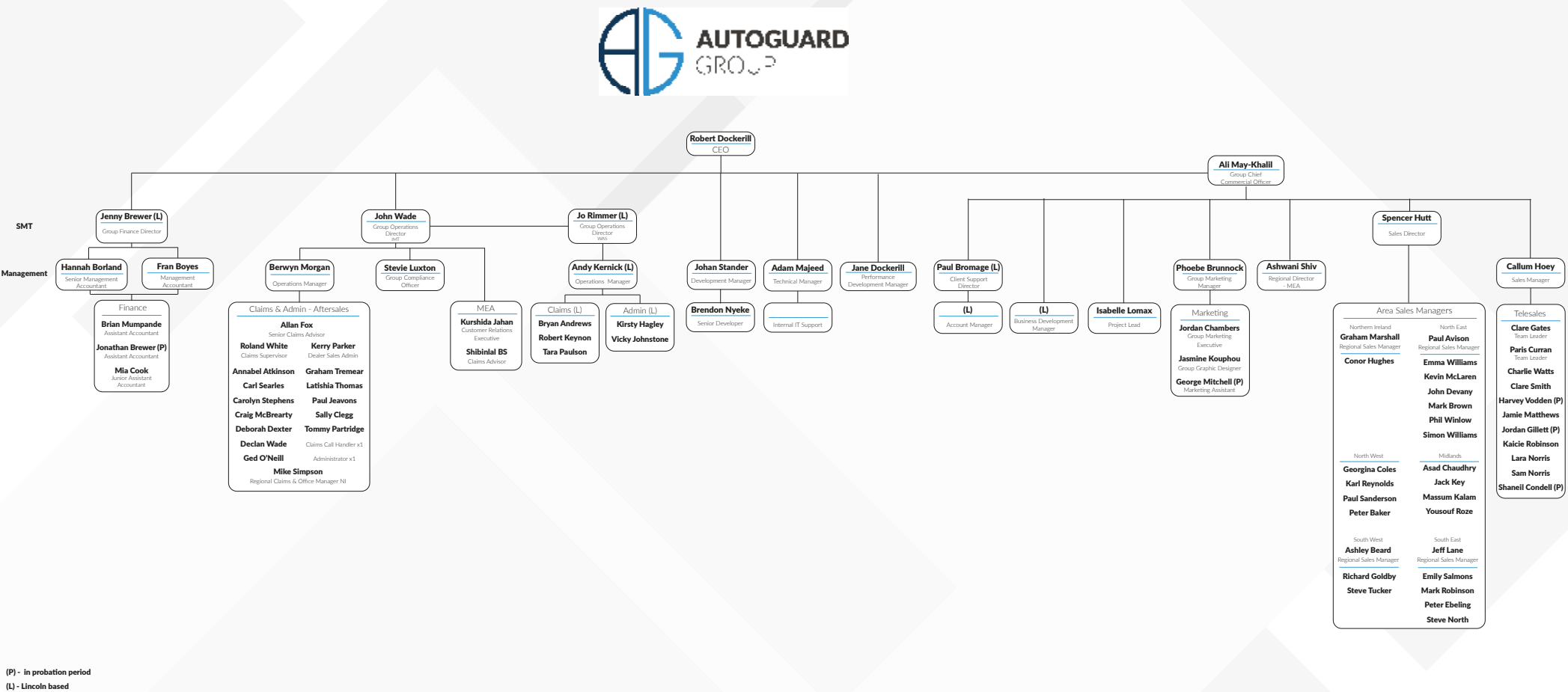
WHO WE ARE



The Group consists of Autoguard Warranties Ltd, Best4, Fleetband, Sentience Automotive Solutions Ltd, and Warranty Administration Services Ltd.

Autoguard Warranties Ltd provides extended warranty and insurance services to motor dealerships and manufacturers around the world, specialising in designing programmes that meet the needs of its clients in their local markets.

We increase the profitability of our Dealer Partners through our extensive suite of multi-award-winning value-added products, international dealer development and management, unrivalled IT integration provisions, and leading system reports and repair requests data.



AUTOGUARD
WARRANTIES



SIX REASONS TO

JOIN AUTOGUARD

REASON ONE

REPAIRS PAID THE SAME DAY

No quibbles, no fuss, no waiting! All Dealer Partners that pay via direct debit will have their repair requests paid the same day.

REASON TWO

DEDICATED AREA SALES MANAGER

You'll have a dedicated Area Sales Manager LOCAL to you. Their experience shines within the automotive industry and they understand what's important to the dealer. They will be who you call if you have questions about dealer processes, vehicle repairs, industry advice or if you just fancy a chat.

REASON THREE

BESPOKE & FLEXIBLE COVER

Protect your customers from unexpected mechanical and electrical repairs with an Multi-Award-Winning Cover from Autoguard. We offer bespoke added value products to motor dealers and peace of mind for your customers.

REASON FOUR

STATE OF THE ART DEALER PORTAL

This is your one stop shop when it comes to keeping track of your sales, targets and updates on your customers ongoing repair requests. We are constantly updating the portal behind the scenes to make sure it's running as smooth as possible with everything you need.

REASON FIVE

SENTIENCE PARTNERSHIP

As a part of Autoguard Group, our dealer network can work with Sentience Automotive Solutions to substantially increase your profit. Widely recognised as the best business improvement consultancy in the automotive industry.

REASON SIX

THE AUTOGUARD APP

The Autoguard App takes care of your customers post sale. It allows them to manage and monitor their Autoguard vehicle contracts and GAP insurance policies with the greatest of ease. Read on to find out the features included!

REASON ONE

REPAIRS PAID THE SAME DAY

All dealers that pay via direct debit will have their approved repair requests paid the same day (within 24 hours).

In 2023, we paid out
over **£8.5 million**
on repairs.

REASON TWO

AREA SALES MANAGERS

Having a dedicated Area Sales Manager means one thing for you – **clarity**.

You will have a warranty specialist to answer any and all questions, all while being a friendly face to your dealership.

Why an Area Sales Manager is a major benefit for you:

- Based locally and available physically
- Ongoing training and support
- Development of your account
- Turning a problem centre into a profit centre
- System support
- Industry knowledge and updates

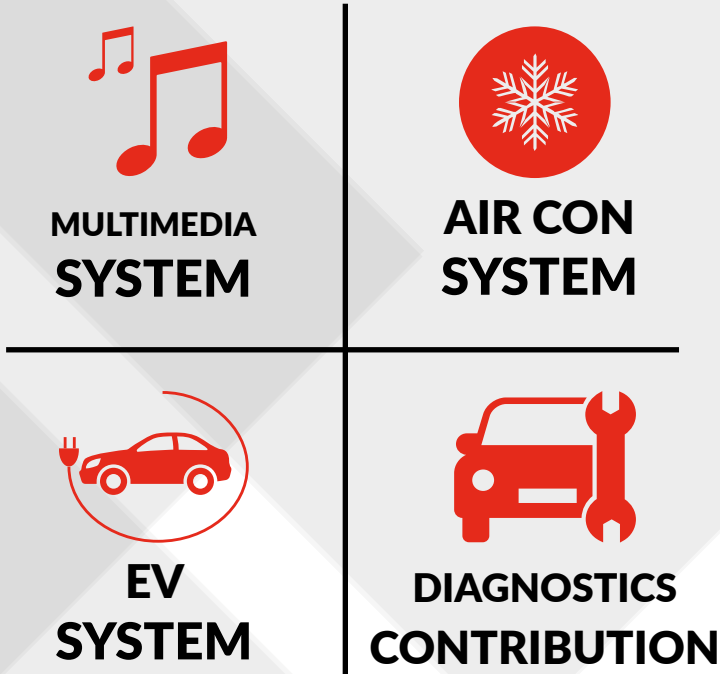
**SPEAK WITH YOUR
LOCAL AREA SALES
MANAGER TODAY**



BESPOKE & FLEXIBLE COVER

We know that every dealer is different, so why would we offer the same cover to everyone?

Autoguard Warranties creates bespoke plans to fit each dealership like a glove. We protect your customers, to protect you. Take a look at the opposite page to compare our cover levels.



MAIN DEALER
PACKAGE AVAILABLE

FLEXIBLE RANGE OF
REPAIR REQUEST LIMITS

TAILORED COVER
AVAILABLE

MECHANICAL COMPONENTS	✓	✓	✓	
ELECTRICAL COMPONENTS	✓	✓	✓	Listed
ENGINE	✓	✓	✓	✓
TURBO	✓	✓	✓	-
GEARBOX	✓	✓	✓	✓
E.C.U	✓	✓	✓	Engine Only
BATTERY	✓	-	-	-
EGR VALVES / DPF	✓	✓	Optional	-
CATALYTIC CONVERTER	✓	✓	-	-
STEERING & SUSPENSION	✓	✓	✓	✓
ENGINE COOLING SYSTEM	✓	✓	✓	✓
ABS & BRAKING SYSTEM	✓	✓	✓	✓
ELECTRICAL SYSTEM	✓	✓	✓	✓
TRANSMISSION / DRIVETRAIN	✓	✓	✓	✓
AIR CONDITIONING	✓	✓	✓	-
MULTIMEDIA INTERFACES	✓	✓	✓	-
DIAGNOSTICS	up to £150	up to £100	up to £65	up to £65
TRANSFERABLE	✓	✓	✓	✓
CONTINENTAL USE	✓	✓	✓	✓
HYBRID/EV BATTERY	✓	✓	✓	-
EV SYSTEMS	✓	✓	✓	-
EUROPEAN RECOVERY	✓	-	-	-
UK RECOVERY	✓	✓	-	-
HOMESTART	✓	✓	-	-
MISFUELLING	✓	✓	-	-
KEY PROTECTION	✓	✓	-	-

Other cover also available for Motorcycles, Electric Vehicles, Caravans, Motorhomes & HGV's.

DISCOVER THE FULL EXTENT OF COVER AT
WWW.AUTOGUARDWARRANTIES.COM/PRODUCTS

REASON FOUR

DEALER PORTAL

This is your one stop shop when it comes to keeping track of your sales, targets and full visibility of your repair requests.

We are constantly updating the portal behind the scenes to make sure it's running as smooth as possible.

- Secure individual login
- Personal Dashboard
- Register new policies and contracts
- 3 clicks to register with Bumper
- Customer Documentation download & email
- Updates on ongoing customer repair requests
- Full price list overview for every product you're signed up for
- Overview on outstanding invoices
- Constant updates providing more tools and resources at your disposal.

REASON FIVE

SENTIENCE AUTOMOTIVE SOLUTIONS



Widely recognised as the best
business improvement consultancy
in the automotive industry.

[Sentience Automotive Solutions](#) work with motor dealers such as Audi, BMW, Emerald House of Cars, Martins Volkswagen, LMC Citroen, Lookers, Kia and Renault dealerships.

As a Dealer Partner, you can redeem a complimentary initial consultation
by enquiring today on: enquiries@sentienceas.com

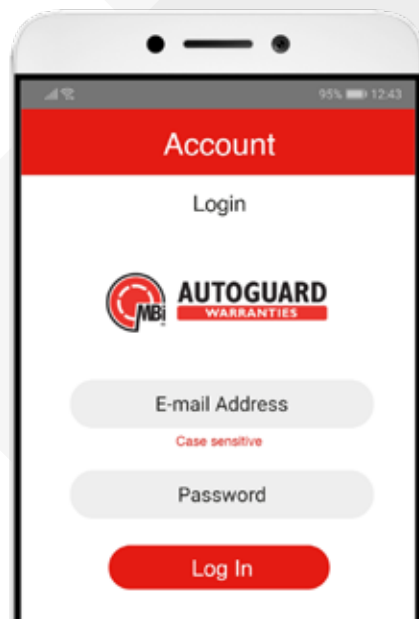
- How to improve your sales process
- Ways you can increase your financial product penetration
- Tried and tested methods to optimise your stock turn
- How to increase your sales and decrease your costs by selling more vehicle warranties
- Successful ways to managing your costs
- Complimentary advice from a leading industry consultancy

THE AUTOGUARD APP

We are passionate about supporting our dealerships and customers.

It's no secret that our phones are becoming digital filing cabinets where we keep all of our data and things we need at an instant.

We've invested in bringing your customers the ability to see all of their contract details and documents (including booklets) with the touch of a button. This gives you less time worrying about if your customer has all the correct documents, booklets or even phone numbers they need and more time to focus on driving your business forwards.



- Roadside assistance & recovery hotline.
- Live updates of their contract(s) and policies with Autoguard
- Expiry notification
- Repair hotline
- Customer Services hotline
- Map with location and approved vehicle repair centres near them
- Useful customer guides and advice



THERE'S **MORE**

THE REPAIR TEAM

Repair requests can be submitted via phone or through our website. All repair requests are directed to and dealt with by our dedicated repair request team, based at our Head Office in Camberley. Every one of our repair requests advisors are fully trained and qualified technicians which means each repair request is assessed with expertise and professionalism. With their experience and knowledge they are able to provide solutions for any motorist in need.



NATIONAL REPAIR NETWORK

We have a national repair network account with 1000's of repair centres including 1Linkwho work with us resulting in unrivalled repair request settlements and rapid payment. **Have your own workshop?** Join us to become part of our network and streamline any warranty repairs that come your way.

POINT-OF-SALE

When you sign up with us one of our members of the marketing on-boarding team will be in touch with you to see how we can support you in setting up.

We will provide you with all Point-of-Sale materials for FREE, which includes:

- Wind Sale Flags
- Sun Visor Price Display Boards
- Windscreen Sashes
- Leaflets
- Booklets
- Pyramid Toppers

As well as a full Dealer Website pack which gives you all the wording and images you need to display your offerings online.

- Product Descriptions
- Images
- Banners
- Booklet PDFs
- Useful Links
- Layout Guidance

Extend your customers' peace of mind through flexible PayLater instalment plans.

Offer your customers
4, 6 or 10 months

Register service contracts
& finance agreements in

3 clicks

Dealer penetration rate raised from*

29% to 50%

Spread your customers' cost.
Interest-free.

BUMPER



Spread the cost.
Interest-free.

BUMPER

*Based on an Autoguard Warranties Dealer Partner

SMART REPAIR

OUR PRODUCT SUITE

[Smart Repair](#) helps maintain your customers' vehicles condition and subsequent value.

Customers can repair their vehicle from small dents, scratches, bumper scrapes and damaged alloys.

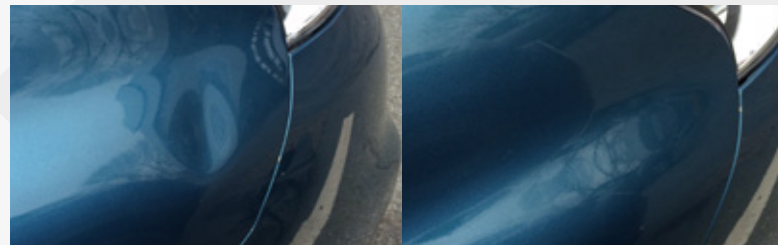
Before

After

CHIPS AND SCUFFS



DENT REMOVAL



ALLOY WHEELS



1. Your customer buys Smart Repair Service with their new or used car
2. A few months later they accidentally scrape their alloy on a kerb
3. Customer calls us letting us know there is damage to the vehicle before getting it repaired, together with submitting clear images of the damages
4. Upon approval, we will put them in touch with our repair team for a suitable time slot for them to come out and repair the damage
5. We settle the costs of the repair

While warranty is at our core, we are dedicated to provide our dealers with everything they need to maximise their profits as well as providing leading after sales care to their customers. Take a look at some of the other products we also provide.

Specialist Cover

Autoguard Warranties offers a range of specialised coverage options, tailored to meet the unique needs of diverse vehicle owners. From timeless classic cars to innovative electric vehicles. We ensure that customers receive comprehensive plans to align with the demands of their vehicles

Smart Repair

Add value to your product range by offering Autoguard Smart Repair. This much-appreciated insurance policy covers the vehicle owner from the cost of repairing minor accidental damage made to the vehicle's exterior.

Tyre Insurance

Maximise your potential earnings by offering Autoguard Tyre insurance. This add-on insurance policy covers accidental damage to the insured vehicle's tyres.

MOT Cover

Give your customers peace of mind by providing our MOT Cover. A listed component cover for the most common causes of MOT failure.

- Alloy wheels
- Paint chips
- Dents
- Scratches & Scuffs

- Punctures
- Kerb damage
- Pot hole damage

Find out more about becoming an Autoguard Dealer Partner:

[CLICK HERE](#)



AUTOGUARD
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Many of our Dealer Partners have been with us for over 10 years - which is a testament to our partnership and consistently high levels of service to our dealer network.



97,000+

inbound calls
taken by us
instead of dealers
every year



25+

Area Sales Managers in
the field nationwide and
growing...



UK Based

Repair, Admin and
Renewals Team



1 Day

Repair request
payments.

OUR DEALERS

“ Autoguard have always looked after our customers and make the experience as easy as possible. They pay and arrange for the work to be completed very quickly. Our account manager comes in regularly and even came in on a Saturday and helped out when we were short staffed. Overall, we are very happy with Autoguard. ”

“ We have partnered with Autoguard Warranties for 10 years and put warranties on all our vehicles and would never change our working relationship with them. We have always received the best service from our Area Sales Manager and the team at head office. I thoroughly recommend them. Keep up the good work Autoguard! ”

“ After countless warranty companies used in the 28 years we have been trading who promised the earth but delivered very little we have finally found in Autoguard a warranty company who try their very best to help in any situation. Would highly recommend this company to any other dealer looking for a fair and honest warranty company. ”

“ I have dealt with many different warranty companies over my 40 years in business and have found Autoguard Warranties to be the best one yet for assistance both for myself as a dealer and for my customers. I would thoroughly recommend them to other dealers and to my customers. ”

OUR DEALERS CUSTOMERS

“ I am so pleased that I have an Autoguard policy. My van needed a new AdBlue tank which was costly! Autoguard were great and dealt with my repair request quickly and efficiently and the repair request was paid within 5 days. I feel so assured having cover with Autoguard. ”

“ Autoguard were truly excellent, which really surprised me! I could think of a dozen ways I wouldn't see any money due to warranty small print, but in fact Autoguard went out of their way to help me and pay out! The staff were responsive and I felt like they were on my side. I would certainly choose them if I were a car dealer and looking to add a warranty to a car. ”

“ I have made two repair requests on the warranty and have had no quibbles over the repair requests. I notified Autoguard that I would probably be making a repair request and they dealt directly with the garage and settled the repair request with them. All did was deliver the car and collect it after the repair. Brilliant service and I would not hesitate to recommend Autoguard to anybody. ”

“ Very easy process when had to take my car in for diagnostics and repairs. When I spoke to Autoguard they explained what I needed to do. I took my car into my chosen garage, all sorted with no issues at all. I would definitely recommend Autoguard Warranties. ”



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